UNIVERSITY OF WOLVERHAMPTON

Course Specification

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Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Business and Law		
Course Code(s):	BU141P01UM	Full-time	12 Months
Course Title:	MSc International Business Management		
Hierarchy of Awards:	Master of Science International Business Management Postgraduate Diploma International Business Management Postgraduate Certificate International Business Management University Statement of Credit International Business Management		
Language of Study:	English		
Date of DAG approval:	14/Sep/2026		
Last Review:			
Course Specification valid from:			
Course Specification valid to:			

Academic Staff

Course Leader:	Eun Sun Godwin
Head of Department:	

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Standard Provision (Not delivered in partnership)
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

Distinctive Features of the Course:

The MSc International Business Management offers you an exciting opportunity to develop your knowledge in an area of high growth and global demand. In this fast changing and highly inter-connected world, success in international business requires critical analytical thinking to assess and address current issues in what is a complex and unpredictable global and international landscape.

This course provides you with key knowledge in the relevant international business ranging from cross-cultural management, applied supply chain management, strategic global marketing to global finance. It also offers you unique opportunities to reflect the role of managers and leaders in international business faced by fast changing technological and social challenges, such as disruptive technology development of Artificial Intelligence, climate changes and inequality across and within borders.

Despite the growing importance of the impact of political, socio-cultural and environmental issues on international business, many existing courses focus on conventional management theories. This course will equip you with advanced knowledge of international business management informed by up-to-date practice, scholarship and research by experts in the relevant international business management areas.

On successful completion, you will gain a skill set of various digital and professional skills such as effective cross-cultural communication, original problem-solving skills and reflexive leadership skills, to be ready to become a competent global citizen and a visionary leader in international business management field.

Educational Aims of the Course:

Intakes:

September

January

May

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2025/6	H	Full Time	£12203.00
2025/6	Overseas	Full Time	£16950.00
2026/7	H	Full Time	£
2026/7	Overseas	Full Time	£19859.00

PSRB:

None

Course Structure:

January (Full-time)

Full time Masters students normally study 180 credits for their award.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7FC021	Global Financial Strategy and Risk Management	30	SEM2	Core
7MK036	Strategic Global Marketing and Brand Management	30	SEM2	Core
7MG022	The Postgraduate Independent Project	60	CRYRA	Core

January (Full-time)

Full time Masters students normally study 180 credits for their award.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7BU057	Managing Across Borders	30	SEM1	Core
7BU056	Applied Global Value Chains and Project Management	30	SEM1	Core

May (Full-time)

Full time Masters students normally study 180 credits for their award.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7FC021	Global Financial Strategy and Risk Management	30	SEM3	Core
7MK036	Strategic Global Marketing and Brand Management	30	SEM3	Core
7MG022	The Postgraduate Independent Project	60	CRYRA	Core

May (Full-time)

Full time Masters students normally study 180 credits for their award.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7BU057	Managing Across Borders	30	SEM1	Core
7BU056	Applied Global Value Chains and Project Management	30	SEM1	Core

September (Full-time)

Full time Masters students normally study 180 credits for their award.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7BU057	Managing Across Borders	30	SEM1	Core
7BU056	Applied Global Value Chains and Project Management	30	SEM1	Core
7FC021	Global Financial Strategy and Risk Management	30	SEM2	Core
7MK036	Strategic Global Marketing and Brand Management	30	SEM2	Core
7MG022	The Postgraduate Independent Project	60	CRYRA	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Regulations Exemption:

NONE

Reference Points:

UK Quality Code for Higher Education

Qualifications and Credit Frameworks

Subject Benchmark Statements

University Policies and Regulations

Equality Act 2010: guidance - GOV.UK

Apprenticeship Standard

Overview of Assessment:

As part of the course approval process, the course learning outcomes were mapped to each of the modules forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final award as well as to all of the intermediate awards.

Learning Outcomes	Modules
PGCERT01 Critical evaluate and apply current theories, concepts and insights informed by, the forefront of academic discipline, field of study or area of professional practice in international business management (Knowing)	

Learning Outcomes	Modules
PGCERT02 Demonstrate in-depth knowledge and practical and/or professional skills in your discipline, international business management. (Knowing)	
PGCERT03 Make informed decisions on complex issues, and communicate your conclusions clearly to different audiences. (Doing)	
PGCERT04 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level. (Doing)	
PGCERT05 Critically analyse, identify and utilise various study methods to improve your own performance. (Being)	
PGCERT06 Reflect on your own achievements, identify future goals and plan for a further career or study (Being)	
PGDIP01 Demonstrate critical evaluation of current theories, concepts and insights informed by, the forefront of your academic discipline, field of study or area of professional practice in international business management. Show how you have applied this knowledge in original and insightful ways. (Knowing)	
PGDIP02 Demonstrate in-depth knowledge and practical and/or professional skills in your discipline. (Knowing)	
PGDIP03 Make informed decisions on complex issues, and communicate your conclusions clearly to different audiences employing discipline conventions and expectations. (Doing)	
PGDIP04 Demonstrate self-direction and originality in tackling and solving problems, acting independently and autonomously in planning and implementing tasks at a professional or equivalent level. (Doing)	
PGDIP05 Critically analyse, identify and utilise various study methods to improve your own performance. (Being)	
PGDIP06 Reflect on your own achievements and plan for a future career or further study (Being)	
MA01 Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice in international business management (Knowing)	
MA02 Show originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in your discipline, international business management (Knowing)	
MA03 Deal with complex issues - both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences. (Doing)	
MA04 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level. (Doing)	

Learning Outcomes	Modules
MA05 Exercise initiative and personal responsibility and show decision-making in complex and unpredictable situations. (Being)	
MA06 Show how you continue to advance your knowledge and understanding, through developing new skills to a high level, independent learning and continuing professional development. (Being)	

Teaching, Learning & Assessment Strategy/(Learning and Teaching):

This is a blended learning course with supportive and structured learning activities on Canvas supported by weekly in-class activities. The online materials and face-to-face components of the modules are integrated into a complimentary learning experience, which is both engaging and relevant, and resources are also accessible online.

You are provided with a road map for studying each module. Each Canvas homepage sets expectations and includes an orientation to help you understand how to successfully navigate the different online components of the module and prepare for the face-to-face sessions. Regular opportunities are built in for formative feedback in-class and online. Face-to-face sessions are delivered in workshop mode with a set of task-based activities, which draw on the online content, and enable you to practically and critically explore the topic individually and in small groups.

Opportunities are built in for you to collaborate in peer-to-peer learning activities. This could include things such as group work using a flipped learning approach, small group case study analysis, student-led assessment unpacking, group discussions, student-led seminars and problem-based learning. The workshop and activity-based approach to learning enables multiple opportunities for formative feedback and self-diagnosis and testing to be built into the core content for each module, and there will be regular opportunities for you to engage in small group and one-to-one tutorials.

Assessment Methods/Assessments:

Assessment in this course is designed to support learning, development, and progression throughout the programme. All summative assessments are coursework-based, enabling you to demonstrate a wide range of skills. Coursework includes different types of academic and professional skills such as, writing business reports, allowing students to engage critically with theory and apply it to practical, real-world business challenges.

Summative assessments are designed for you to develop and showcase key skills such as critical thinking, problem-solving, evidence-based analysis, and decision-making. For summative assessments on modules with more than one tutor a marking rubric is used to ensure consistency, and you will receive summative feedback via Canvas within four working weeks of submission. Your feedback may be written, oral or audio-visual in nature.

Formative assessments are embedded in the modules to provide you with opportunities to practise key skills and receive timely, constructive feedback before final submissions. These early tasks support confidence-building, help you identify areas for improvement, and encourage reflective learning. Workshops, draft submissions, and peer-feedback exercises further enhance understanding and skill development.

The course prioritises inclusive and accessible assessment practices. Clear guidance on assessment criteria, flexible formats, and support for students with different learning needs ensure that all students can engage fully and fairly.

Further Information for Student:

Transition Support

This course is designed as a one-year Post Graduate course with multiple entries and thus, there is no staged module progress. Each module will embed your journey of progression of skills, confidence and professional readiness throughout the semester. You will build on your skills from undergraduate learning while developing in-depth and advanced knowledge in the subject throughout core modules.

You will become increasingly independent and confident in real-world application of your knowledge throughout two taught semesters and get equipped for your final Master’s dissertation project, an independent project, and for applying those knowledge and skills to complex international business context.

For each module, there is a Canvas (the virtual learning environment) course that embeds essential information on students’ academic life. This information includes Student support, Student life, Academic support, Academic Integrity, Careers/Enterprise and Technical support in a clearly sign-posted section so that this essential information can be reinforced across modules whenever you join the course.

Course induction for September, January and May entry is available to both those who are newly joining the course as well as who are already on the course by providing ‘welcome back’ and ‘re-introduction’ to the latter.

Student Support

The University provides a wide range of academic and pastoral support to help students succeed in their studies and personal development. This includes access to the Library and Skills for Learning service, student success coaching in the early stages of your studies, and tailored advice from the Careers and Enterprise teams. Students also benefit from 24/7 wellbeing support through WLV Student Life Connect, pastoral care via the Multi-faith Chaplaincy, and assistance from the Mental Health and Wellbeing team. Those living in university accommodation have additional access to Residential Life support, and all students can engage with the Students’ Union for advocacy, societies, and further peer-led services.

Currency:

The module team is highly experienced experts in the subject areas who not only teach but also research in the areas related to the course. Hence, emerging theories, and contemporary issues in global and international business will be reviewed and updated to reflect developments in trade, international business and

investment, sustainability and digital transformation. Staff research and expertise inform teaching, enabling students to explore real-world case studies and contemporary challenges.

You are encouraged to develop problem solving and critical thinking skills through independent research, data analysis, both in-class and in for example, online discussions. Through various activities and assessments, you will be required to apply theory to practice, fostering creative problem-solving and evidence-based decision-making. Issues related to areas such as, economic, social and environmental sustainability as well as ethics and governance issues in relation to technology development and implementation are embedded throughout the curriculum, helping you understand the societal impact of business decisions.

The University's Graduate Attributes are integrated across the course. Students develop as global citizens with knowledge of global and international business contexts, professional skills for employability, and digital fluency to navigate modern business environments. Interdisciplinary approaches, collaborative projects, and reflective activities encourage lifelong learning, adaptability, and innovation, preparing students to meet future challenges and contribute effectively in a dynamic, interconnected global and international business landscapes.

Personalisation Opportunities:

The course modules offer both subject-specific in-depth knowledge as well as transferable academic, professional and practical skills. Hence, you are encouraged to apply feedback from one module to another. Your will also have opportunities for reflection on your progress and skill development by being reminded that what skills and knowledge from other modules can be applied in your next semester module and in your Master's dissertation.

These modules also have rich 'blended learning' materials in Canvas. You will have flexibility to schedule and choose your own independent learning according to your ambitions and interests. The course approach is focused on enquiry-based learning empowering you to solve problems, evaluate situations, research topics or apply principles, which is more appropriate to professional business contexts.

This course attracts students from multi-cultural backgrounds, which will grant you with opportunities not only for meeting and working with a multi-cultural group but also with unique opportunities to share your diverse experiences and perspective.

You will also have opportunities to personalise your assessments through choices of topics, case studies, or project focus, enabling you to connect your work with personal interests, career ambitions and lived experiences.

Employability in the Curriculum/Employability and Professional Development:

You will engage with industry-linked projects, live business briefs, and case studies, providing opportunities to develop appropriate employability skills. Where applicable, placements and work-based learning experiences offer insight into professional environments, helping students develop a professional mindset and understand employer expectations.

Employability is fully embedded across the course through teaching, learning activities, assessments, and module content, ensuring you develop skills and knowledge aligned with professional standards and employer requirements. You are supported in building a portfolio of skills and experiences, including teamwork, leadership, project management, and digital proficiency.

There will be opportunities across modules such as guest speaker sessions, careers fairs, or other similar opportunities to participate in. The University's Careers Service, along with workshops and mentoring, further supports students in reflecting on strengths, practising employability skills such as CV writing, interviews, and networking, and receiving constructive feedback to enhance professional readiness. Academic advisors and module leaders guide you in making choices on your specialisms that align with career ambitions.