Course Specification

Published Date:	20-Jan-2025
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Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	LI044P01UV	Full-time	12 Months
Course Title:	MA International Tourism & Hospitality Management - Extended		
Hierarchy of Awards:	Master of Arts International Tourism & Hospitality Management Postgraduate Diploma International Tourism & Hospitality Management Postgraduate Certificate International Tourism & Hospitality Management University Statement of Credit International Tourism & Hospitality Management		
Language of Study:	English		
Date of DAG approval:	19/Sep/2022		
Last Review:	2021/2		
Course Specification valid from:	2021/2		
Course Specification valid to:			

Academic Staff

Course Leader:	Dr Ade Oriade
Head of Department:	Alexandar Phillips

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

Distinctive Features of the Course:

Educational Aims of the Course:

Intakes:

September
January
May

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2022/3	H	Full Time	£7995.00
2022/3	Overseas	Full Time	£16000.00
2023/4	H	Full Time	£8395.00
2023/4	Overseas	Full Time	£17000.00
2024/5	H	Full Time	£8815.00
2024/5	Overseas	Full Time	£17500.00
2025/6	H	Full Time	£
2025/6	Overseas	Full Time	£

PSRB:

None

Course Structure:

January (Full-time)

Module	Title	Credits	Period	Type
7BU032	Strategic Operations Management	30	SEM2	Core
7LI019	Contemporary and Global Issues in Tourism and Hospitality	30	SEM2	Core
7MG001	The Masters Research Project	60	CRYRA	Core
7BE011	Masters Learning	0	SEM2	Core

January (Full-time)

Module	Title	Credits	Period	Type
7LI017	Tourism Planning & Development	30	SEM1	Core
7LI018	Managing Hotel and Accommodation in the Digital World	30	SEM1	Core

May (Full-time)

Module	Title	Credits	Period	Type
7BU032	Strategic Operations Management	30	SEM3	Core
7LI019	Contemporary and Global Issues in Tourism and Hospitality	30	SEM3	Core
7MG001	The Masters Research Project	60	CRYRA	Core
7BE011	Masters Learning	0	SEM3	Core

May (Full-time)

Module	Title	Credits	Period	Type
7LI017	Tourism Planning & Development	30	SEM1	Core
7LI018	Managing Hotel and Accommodation in the Digital World	30	SEM1	Core

September (Full-time)

Module	Title	Credits	Period	Type
7LI017	Tourism Planning & Development	30	SEM1	Core
7LI018	Managing Hotel and Accommodation in the Digital World	30	SEM1	Core
7BU032	Strategic Operations Management	30	SEM2	Core
7LI019	Contemporary and Global Issues in Tourism and Hospitality	30	SEM2	Core
7MG001	The Masters Research Project	60	CRYRA	Core
7BE011	Masters Learning	0	SEM1	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

Reference Points:

Overview of Assessment:

As part of the course approval process, the course learning outcomes were mapped to each of the modules forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final award as well as to all of the intermediate awards.

Learning Outcomes	Modules
PGCERT01 Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: - to evaluate critically current research and advanced scholarship in the discipline. - to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.	
PGCERT02 Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.	
PGCERT03 Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.	
PGCERT04 Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.	
PGCERT05 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in	

Learning Outcomes	Modules
planning and implementing tasks at a professional or equivalent level.	
PGCERT06 Demonstrate the qualities and transferable skills necessary for employment requiring: - the exercise of initiative and personal responsibility decision-making in complex and unpredictable situations. - the independent learning ability required for continuing professional development.	
PGDIP01 Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: - to evaluate critically current research and advanced scholarship in the discipline. - to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.	
PGDIP02 Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.	
PGDIP03 Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.	
PGDIP04 Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.	
PGDIP05 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.	
PGDIP06 Demonstrate the qualities and transferable skills necessary for employment requiring: - the exercise of initiative and personal responsibility decision-making in complex and unpredictable situations. - the independent learning ability required for continuing professional development.	

Teaching, Learning and Assessment:

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:


THE UNIVERSITY OF OPPORTUNITY