UNIVERSITY OF WOLVERHAMPTON

Course Specification

Published Date:	22-Jul-2026
Produced By:	Multi Type Usr Record For All Personnel
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Social Science, Humanities and Creative Industries		
Course Code(s):	VC036P01UM VC036P31UM	Full-time Part-time	12 Months 2 Years
Course Title:	MA Digital and Visual Communications		
Hierarchy of Awards:	Master of Arts Digital and Visual Communications Postgraduate Diploma Digital and Visual Communications Postgraduate Certificate Digital and Visual Communications University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of first cohort:	14/Sep/2026		
Specification valid from:	2025/6		

Academic Staff

Course Leader:	CLIVE MOORE
Head of Department:	

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Standard Provision (Not delivered in partnership)
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

Distinctive Features of the Course:

Educational Aims of the Course:

Intakes:

September

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2025/6	H	Full Time	£9088.00
2025/6	Overseas	Full Time	£16950.00
2025/6	H	31	£4544.00
2026/7	H	Full Time	£11015.00
2026/7	Overseas	Full Time	£18645.00
2026/7	H	31	£5508.00

PSRB:

None

Course Structure:

September (Full-time)

Full time Masters students normally study 180 credits for their award.

Module	Title	Credits	Period	Type
7VA006	Experimental Processes in Creative Practice	30	SEM1	Core
7VA008	Creative Methodologies	30	SEM1	Core
7VA005	Development in Creative Practice	30	SEM2	Core
7VA009	Realisation in Creative Practice: Masters Project	60	CRYRA	Core

Option Group 01 | Min Value: 30 | Max Value: 30

7VA007	Contemporary Contexts in Creative Practice	30	SEM2	Core/Option	Louise Fenton
7MK037	Search Engine and Social Media Marketing	30	SEM2	Core/Option	Ololade Shonubi

September (Part-time)

Full time Masters students normally study 180 credits for their award.

Module	Title	Credits	Period	Type
7VA006	Experimental Processes in Creative Practice	30	SEM1	Core

Option Group 01 | Min Value: 30 | Max Value: 30

7VA007	Contemporary Contexts in Creative Practice	30	SEM2	Core/Option	Louise Fenton
7MK037	Search Engine and Social Media Marketing	30	SEM2	Core/Option	Ololade Shonubi

September (Part-time)

Full time Masters students normally study 180 credits for their award.

Module	Title	Credits	Period	Type
7VA008	Creative Methodologies	30	SEM1	Core
7VA005	Development in Creative Practice	30	SEM2	Core
7VA009	Realisation in Creative Practice: Masters Project	60	CRYRA	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Regulations Exemption:

Reference Points:

Overview of Assessment:

As part of the course approval process, the course learning outcomes were mapped to each of the modules forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final award as well as to all of the intermediate awards.

Learning Outcomes	Modules
PGCERT01 Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: - to evaluate critically current research and advanced scholarship in the discipline. - to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.	
PGCERT02 Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.	
PGCERT03 Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.	
PGCERT04 Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.	
PGCERT05 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.	
PGCERT06 Demonstrate the qualities and transferable skills necessary for employment requiring: - the exercise of initiative and personal responsibility decision-making in complex and unpredictable situations. - the independent learning ability required for continuing professional development.	
PGDIP01 Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: - to evaluate critically current research and advanced scholarship in the discipline. - to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.	

Learning Outcomes	Modules
PGDIP02 Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.	
PGDIP03 Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.	
PGDIP04 Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.	
PGDIP05 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.	
PGDIP06 Demonstrate the qualities and transferable skills necessary for employment requiring: - the exercise of initiative and personal responsibility decision-making in complex and unpredictable situations. - the independent learning ability required for continuing professional development.	

Teaching, Learning & Assessment Strategy/(Learning and Teaching):

Assessment Methods/Assessments:

Further Information for Student:

Currency:

Personalisation Opportunities:

Employability in the Curriculum/Employability and Professional Development: