UNIVERSITY OF WOLVERHAMPTON

Course Specification

Published Date:	22-Jul-2026
Produced By:	Multi Type Usr Record For All Personnel
Status:	Course currently being validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Business and Law		
Course Code(s):	BU135P01UM	Full-time	16 Months
Course Title:	International Master of Business Administration with Professional Practice (IMBAP) TBV		
Hierarchy of Awards:	International Master of Business Administration International Business Administration with Professional Practice International Master of Business Administration International Business Administration with Professional Practice Postgraduate Diploma International Business Administration with Professional Practice Postgraduate Certificate International Business Administration with Professional Practice University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of first cohort:			
Specification valid from:	2025/6		

Academic Staff

Course Leader:	Kai Ma
Head of Department:	

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Standard Provision (Not delivered in partnership)
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

Distinctive Features of the Course:

Educational Aims of the Course:

Intakes:

September

January

May

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2025/6	H	Full Time	£13599.00
2025/6	Overseas	Full Time	£18950.00
2026/7	H	Full Time	£16192.00
2026/7	Overseas	Full Time	£24021.00

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 90 credits

in each academic calendar year.

Module	Title	Credits	Period	Type
7BU060	The Professional Project	60	CRYRA	Core
7MG021	Professional Work Placement and Development	30	CRYRA	Core
7HR041	Beyond Borders: Global and Cross-Cultural Employment Challenges	30	SEM3	Core
7AC016	Strategic Financial Management and Accounting	30	SEM3	Core
7MK036	Strategic Global Marketing and Brand Management	30	SEM2	Core
7BU062	Strategic Operations Management	30	SEM2	Core

May (Full-time)

Part time students study alongside full time students. However, they do not study more than 90 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7BU060	The Professional Project	60	CRYRA	Core
7HR041	Beyond Borders: Global and Cross-Cultural Employment Challenges	30	SEM3	Core
7AC016	Strategic Financial Management and Accounting	30	SEM3	Core
7MG021	Professional Work Placement and Development	30	CRYRA	Core

May (Full-time)

Part time students study alongside full time students. However, they do not study more than 90 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7MK036	Strategic Global Marketing and Brand Management	30	SEM1	Core
7BU062	Strategic Operations Management	30	SEM1	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 90 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7BU060	The Professional Project	60	CRYRA	Core
7MG021	Professional Work Placement and Development	30	CRYRA	Core
7HR041	Beyond Borders: Global and Cross-Cultural Employment Challenges	30	SEM1	Core
7AC016	Strategic Financial Management and Accounting	30	SEM1	Core
7MK036	Strategic Global Marketing and Brand Management	30	SEM2	Core
7BU062	Strategic Operations Management	30	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Regulations Exemption:

Reference Points:

Overview of Assessment:

As part of the course approval process, the course learning outcomes were mapped to each of the modules forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final award as well as to all of the intermediate awards.

Learning Outcomes	Modules
PGCERT01 Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: - to evaluate critically current research and advanced scholarship in the discipline. - to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.	
PGCERT02 Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.	
PGCERT03 Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.	
PGCERT04 Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.	
PGCERT05 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.	
PGCERT06 Demonstrate the qualities and transferable skills necessary for employment requiring: - the exercise of initiative and personal responsibility decision-making in complex and unpredictable situations. - the independent learning ability required for continuing professional development.	

Learning Outcomes	Modules
PGDIP01 Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: - to evaluate critically current research and advanced scholarship in the discipline. - to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.	
PGDIP02 Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.	
PGDIP03 Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.	
PGDIP04 Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.	
PGDIP05 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.	
PGDIP06 Demonstrate the qualities and transferable skills necessary for employment requiring: - the exercise of initiative and personal responsibility decision-making in complex and unpredictable situations. - the independent learning ability required for continuing professional development.	

Teaching, Learning & Assessment Strategy/(Learning and Teaching):

Assessment Methods/Assessments:

Further Information for Student:

Currency:

Personalisation Opportunities:

Employability in the Curriculum/Employability and Professional Development: