UNIVERSITY OF WOLVERHAMPTON

Course Specification

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Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Creative Industries		
Course Code(s):	MZ033H01UM MZ033H31UM	Full-time Part-time	3 Years 6 Years
Course Title:	BA (Hons) Journalism		
Hierarchy of Awards:	Bachelor of Arts with Honours Journalism Bachelor of Arts Journalism Diploma of Higher Education Journalism Certificate of Higher Education Journalism University Statement of Credit Journalism		
Language of Study:	English		
Date of DAG approval:	15/Sep/2025		
Last Review:	2017/8		
Course Specification valid from:	2025/6		
Course Specification valid to:	2030/1		

Academic Staff

Course Leader:	GARETH OWEN
Head of Department:	

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership - Standard Provision
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

Typical entry requirement: 96 UCAS points

- A Levels - grades CCC / BCD
- BTEC L3 Extended Diploma or OCR Cambridge L3 Technical Extended Diploma - grades MMM
- BTEC L3 Diploma - grades DD
- Access to HE Diploma (60 credits) of which a minimum of 45 must be at Level 3 (96 UCAS point equivalence, minimum 45 credits at merit)
- UAL L3 Extended Diploma in Art and Design or Creative Media Production & Technology - grade M

Other Requirements: -

Depending on circumstances, those meeting the entry requirements might be shortlisted for an interview.

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process.

Distinctive Features of the Course:

Journalists are creative, curious, and multi-skilled professionals. If that sounds like you - whether you dream of working for a big-name organisation like the BBC or building your own online brand as a content creator – we will help you on your way. If you have the drive and passion to tell stories that matter, we will help you build the skillset and confidence to succeed.

Our newsroom is right in the heart of Wolverhampton, close to great transport links across the Midlands. It is an amazing location to get stuck into reporting, as the region is one of the busiest for news and sport in the UK. Studying journalism here means more than learning from textbooks – you'll be immersed in this dynamic news environment. This region is a melting pot of cultures, industries, and communities, economic challenges and opportunities, offering a rich canvas of real stories that challenge traditional media narratives. Our strong links with local media professionals ensure you gain practical, hands-on experience covering issues, while developing a broader global perspective on news-making. This unique blend of local insight and international relevance sets our course apart.

We have top class studios and the some of the same technology you will find in professional newsrooms at organisations like ITV News or The Times. On our News Days, you will be working as part of a team to create real TV programmes, podcasts, and online publications – all guided by experienced professionals who know exactly what the industry is looking for. Plus, our connections with major media outlets mean we can help you secure valuable work experience placements and contacts.

Our course stands out not only for its innovative curriculum but also for our exceptional access to industry-standard facilities. You'll have the opportunity to work in TV studios with virtual sets, and a radio studio with voice tracking capability. In addition, you'll gain hands-on experience through our edit suites, 'on-the-road' Video Journalist kits, and access to real-life news material supplied by Independent Radio News. With industry-standard video and audio editing software at your fingertips, you'll develop the practical skills that set you apart in today's competitive media landscape.

The best bit? You will not have to choose between the traditional route of working for a mainstream media company on the one hand and exploring exciting opportunities like launching your own YouTube channel or sports blog on the other. We teach you the skills for both. Entrepreneurship runs through every part of the course, so you will be ready to challenge the old ways of doing things and create something new.

We’re committed to making sure this course works for everyone, no matter your background or personal circumstances. We know students bring different experiences and challenges with them, so we’ve designed the course to be flexible and inclusive. While some of the more intensive training will happen on campus, a large portion of the work can be completed in your own time, giving you the freedom to balance your studies with other commitments. Our workshops and discussions create safe spaces for everyone to share ideas, ask questions, and learn together. You will be able to work on stories which are important to you, empowering you to give a platform to your community. You’ll also explore journalism through diverse perspectives, helping you develop a critical understanding of social issues like race, gender, and inequality – crucial skills for making an impact in today’s world.

This course is committed to inclusivity and draws on the University’s Inclusive Curriculum Framework. Diverse case studies, voices, and perspectives will be integrated throughout the curriculum, ensuring that teaching, learning, and assessment reflect a broad range of experiences.

Studying journalism with us means you'll be at the heart of real news in Wolverhampton and the Black Country. Here, you'll work on local stories that matter—learning firsthand how to report on diverse communities, tackle issues like inequality and power imbalances, and challenge dominant media narratives. Our unique local focus gives you a chance to see how news is made in a vibrant regional context, blending classroom theory with practical experience. This approach equips you with the skills and confidence to create honest, impactful journalism that makes a real difference in today’s fast-changing media world.

Our course is a mix of the best old-school journalism training – like developing your news sense and storytelling skills – and the latest trends, such as using social media and digital tools. By the time you graduate, you will have everything you need to stand out in a competitive industry.

We also have the contacts and expertise to help you concentrate on areas like sports journalism or politics, giving you the chance to dive deep into what interests you most, without closing off other career paths.

Journalism is changing all the time, and we are ready for it. We keep lessons up to date, and there is even a module focused entirely on new tech like AI and immersive media. You will get to test out tools that are shaping the future of the industry.

We also know that journalism can be a fast-paced and sometimes demanding career. That is why we have included resilience training to help you handle the pressures and stay at the top of your game.

And we believe in equipping you to produce content in a way that respects the planet. Throughout the course, you will learn how to plan and execute projects with sustainability in mind, using techniques and tools that minimise environmental impact. From energy-efficient production methods to reducing waste in media projects, we’ll show you how to create high-quality journalism while contributing to a greener future for the industry.

Finally, this course is delivered in a supportive environment where you won’t just be a face in a big lecture theatre. You’ll get plenty of one-to-one guidance from staff, lots of opportunities to use the equipment, and a chance to tailor your learning to your goals.

We want to empower every student to tell their story confidently. We recognise that students from underrepresented backgrounds may face unique challenges, and we are committed to ensuring that everyone has the opportunity to succeed. That’s why we offer comprehensive support systems, such as dedicated academic coaching, peer mentoring, and specialised workshops that build both practical skills and personal confidence. By providing this tailored support, we create an environment where diverse voices are not only welcomed but celebrated, preparing you to contribute meaningfully to a media landscape that is as diverse as it is dynamic.

It’s all about helping you build your confidence, develop your skills, and create a portfolio of work to launch your career. If you’re ready to dive into the world of journalism, this course has everything you need to succeed – and stand out.

Educational Aims of the Course:

Journalists are creative, curious, and multi-skilled professionals. They are brilliant writers, sharp thinkers, and confident communicators who know how to tell great stories, whether that is through words, video, or sound. They also know their way around the law and stay ahead of the game with the latest

technology. If you have a passion for storytelling and want to develop these skills, this course is here to help you become the journalist you want to be.

At the start of the course, you'll learn how to spot a great story and develop the skills to share it with an audience. We will teach you how to use a TV camera, edit videos like a pro, hone your online articles, and work in studios with the same equipment as that used by big mainstream broadcasters and publishers. You will practise these skills in hands-on "News Days", where you will work as part of a team to produce TV programmes, podcasts, and online content – just like in a real newsroom.

Alongside this, you will learn where to find stories and how to chase them, improve your writing, and build confidence in front of the camera with voice and on-screen coaching. We will also teach you the basics of media law – essential knowledge whether you plan to work for a big-name organisation or start your own online news platform.

As you progress, we will help you develop advanced skills in areas like podcasting, news filmmaking, and digital storytelling. You also get a chance to experiment with exciting new tools and technologies, like those used in interactive media and immersive journalism. Later in the course, we will focus on helping you find work – whether it's landing a job with a media company or setting up your own brand as a freelancer. You will also work on real-world projects and placements, gaining experience and making connections in the industry.

Throughout the course, you will create a portfolio of work that showcases your talent – something you can take to job interviews or display on your own website. Alongside all the practical skills, we also explore the big ideas and debates about journalism's role in society, so you'll graduate as a thoughtful, well-rounded professional ready to make an impact.

Our course empowers you to critically examine media representation by combining theoretical insights with practical newsroom experience. You'll explore how racial bias and power dynamics shape news production through engaging case studies and interactive seminars. By analysing both historical and contemporary examples, you will learn to challenge established narratives and develop ethical strategies for your journalism. Hands-on workshops and guest lectures from industry professionals will equip you with the skills to produce work that not only informs but also transforms, preparing you for a dynamic career where theory meets practice in the pursuit of more equitable media.

This course is designed to support you every step of the way. We will make sure you're ready for the exciting challenges of a career in journalism, whether you want to work for a major news outlet, create your own content, or do something completely new.

Intakes:

September

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2022/3	H	Full Time / Sandwich	£9250.00
2022/3	Overseas	Full Time / Sandwich	£13450.00
2022/3	H	Part Time	£3120.00
2023/4	H	Full Time / Sandwich	£9250.00
2023/4	Overseas	Full Time / Sandwich	£14450.00
2023/4	H	Part Time	£4625
2024/5	H	Full Time / Sandwich	£9250.00
2024/5	Overseas	Full Time / Sandwich	£14950.00
2024/5	H	Part Time	£4625.00
2025/6	H	Full Time / Sandwich	£9535.00
2025/6	Overseas	Full Time / Sandwich	£15995.00
2025/6	H	Part Time	£4768.00

PSRB:

None

Course Structure:

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4DM056	Journalism, Power and Responsibility	30	SEM1	Core
4DM057	Content Creation: Storytelling Tools	30	SEM1	Core
4DM058	Content Creation: Broadcasting, Publishing and Streaming	30	SEM2	Core
4GK013	Ways of Seeing	30	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5DM060	Newsroom Essentials	30	SEM1	Core
5DM061	Media and Public Relations	30	SEM1	Core
5DM062	Features for Online Platforms: Crafting specialist content	30	SEM2	Core
5GK017	Ways of Being	30	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6DM038	Newsroom Leadership	30	SEM1	Core
6DM039	Emerging Technology in News Reporting	30	SEM1	Core
6DM040	The Independent Journalist: Your Major Project	30	SEM2	Core
6GK010	Ways of Working	30	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

None

Reference Points:

UK Quality Code for Higher Education

Qualifications and Credit Frameworks

Subject Benchmark Statements

University Policies and Regulations

Equality Act (2010)

Editors' Code of Practice (IPSO) - www.ipso.co.uk/editors-code-of-practice

Impress Standards Code - www.impressorg.com/standards/impress-standards-code/our-standards-code

Ofcom Broadcasting Code - www.ofcom.org.uk/tv-radio-and-on-demand/broadcast-standards/broadcast-code

NUJ Code of Conduct (National Union of Journalists) - www.nuj.org.uk/about-us/rules-and-guidance/code-of-conduct.html

Overview of Assessment:

Learning Outcomes	Modules
CERTHE01 Demonstrate knowledge of the concepts and principles associated with Journalism and an ability to evaluate and interpret these within the context of news production.	4DM056 Journalism, Power and Responsibility 4DM057 Content Creation: Storytelling Tools 4DM058 Content Creation: Broadcasting, Publishing and Streaming

Learning Outcomes	Modules
CERTHE02 Demonstrate an ability to develop arguments and make sound judgements in accordance with basic theories and concepts around Journalism and accepted workflows in news production.	4DM056 Journalism, Power and Responsibility 4GK013 Ways of Seeing
CERTHE03 Evaluate and communicate the appropriateness of different and inclusive approaches to news production, including considerations of sustainability and ethical practices, in a structured, coherent, and accurate way.	4DM056 Journalism, Power and Responsibility 4DM057 Content Creation: Storytelling Tools 4DM058 Content Creation: Broadcasting, Publishing and Streaming 4GK013 Ways of Seeing
CERTHE04 Demonstrate the qualities and transferable skills necessary for employment requiring some personal responsibility and knowledge of contemporary employment trends and practices	4DM056 Journalism, Power and Responsibility 4DM057 Content Creation: Storytelling Tools 4DM058 Content Creation: Broadcasting, Publishing and Streaming
DIPHE01 Demonstrate knowledge and critical understanding of the established principles of Journalism and how those principles have developed, recognising the impact of knowledge limitations - and the importance of inclusivity and sustainability - upon analysis and interpretation,	5DM061 Media and Public Relations 5DM062 Features for Online Platforms: Crafting specialist content
DIPHE02 Demonstrate the application of concepts and principles outside the context in which they were first studied, including within a news production and employment context.	5DM060 Newsroom Essentials 5DM061 Media and Public Relations 5DM062 Features for Online Platforms: Crafting specialist content 5GK017 Ways of Being
DIPHE03 Demonstrate knowledge of the main methods of enquiry in Journalism and ability to evaluate critically different approaches to news production ensuring these methods incorporate inclusive practices and sustainable strategies.	5DM061 Media and Public Relations 5DM062 Features for Online Platforms: Crafting specialist content
DIPHE04 Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, deploying key techniques of Journalism effectively.	5DM060 Newsroom Essentials 5DM061 Media and Public Relations 5DM062 Features for Online Platforms: Crafting specialist content 5GK017 Ways of Being
DIPHE05 Demonstrate the qualities and transferable skills necessary for employment (e.g. undertake further training, developing existing skills, acquire new competences) allowing you to assume significant advantage within modern industry requirements.	5DM060 Newsroom Essentials 5DM061 Media and Public Relations 5DM062 Features for Online Platforms: Crafting specialist content 5GK017 Ways of Being
BHONSN01 Demonstrate a systematic understanding of key aspects of Journalism including acquisition of coherent and detailed knowledge. At least some of this should be informed by the forefront of defined aspects of Journalism with an appreciation of the uncertainty, ambiguity and limits of knowledge.	6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project
BHONSN02 Demonstrate an ability to deploy established techniques of analysis and enquiry within Journalism. Apply these techniques to review, consolidate and extend your knowledge and understanding, where relevant, towards project-based work.	6DM038 Newsroom Leadership 6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project 6GK010 Ways of Working
BHONSN03 Critically evaluate core journalistic practices by applying advanced research and analytical skills, integrating principles of inclusivity and sustainable production.	6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project

Learning Outcomes	Modules
BHONSN04 Demonstrate the ability to manage your own learning and to make use of scholarly sources (e.g. refereed research articles and/or original materials appropriate to Journalism) and communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.	6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project
BHONSN05 Critically evaluate arguments, assumptions, abstract concepts and data to make judgements and to frame appropriate questions to achieve a solution (or range of solutions) to a problem.	6DM038 Newsroom Leadership 6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project
BHONSN06 Reflect on your professional performance and leadership in journalistic practice, identifying key areas for future development.	6DM038 Newsroom Leadership 6DM040 The Independent Journalist: Your Major Project 6GK010 Ways of Working
BHONS01 Demonstrate a systematic understanding of key aspects of Journalism including acquisition of coherent and detailed knowledge. At least some of this should be informed by the forefront of defined aspects of Journalism with an appreciation of the uncertainty, ambiguity and limits of knowledge.	6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project
BHONS02 Demonstrate an ability to deploy established techniques of analysis and enquiry within Journalism. Apply these techniques to review, consolidate and extend your knowledge and understanding, where relevant, towards project-based work.	6DM038 Newsroom Leadership 6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project 6GK010 Ways of Working
BHONS03 Critically evaluate core journalistic practices by applying advanced research and analytical skills, integrating principles of inclusivity and sustainable production.	6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project
BHONS04 Demonstrate the ability to manage your own learning and to make use of scholarly sources (e.g. refereed research articles and/or original materials appropriate to Journalism) and communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.	6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project
BHONS05 Critically evaluate arguments, assumptions, abstract concepts and data to make judgements and to frame appropriate questions to achieve a solution (or range of solutions) to a problem.	6DM038 Newsroom Leadership 6DM039 Emerging Technology in News Reporting 6DM040 The Independent Journalist: Your Major Project
BHONS06 Reflect on your professional performance and leadership in journalistic practice, identifying key areas for future development.	6DM038 Newsroom Leadership 6DM040 The Independent Journalist: Your Major Project 6GK010 Ways of Working

Teaching, Learning and Assessment:

The following approach is informed by a combination of University Regulations, student feedback, and the subject area framework. It is particularly driven by two main factors: the need to avoid over-assessment and the desire to give students ample opportunities to produce tangible journalism throughout the programme. This approach also integrates principles of inclusivity, accessibility, and sustainability, ensuring all students are supported in achieving their potential.

This course blends three types of learning:

- Skills and knowledge-based
- Creative production
- Theoretical understanding and analysis

The approach to each is outlined below.

Skills and Knowledge-Based

Students will participate in a series of in-person training workshops that incorporate practical exercises, both individually and in small groups. These workshops will be supported by formative assessments in each module, providing opportunities for regular feedback and skill development. Students will also be set tasks to practice independently with access to Screen School equipment and facilities.

Both formative and summative assessments will involve creating real-world journalism, such as TV news reports, smart speaker bulletins, podcasts, online magazines, and email newsletters.

Creative Production

Students will create a variety of news outputs, including (but not limited to) podcasts, TV programmes, websites, and mini documentary films. For “News Day” modules, students will take on real-life roles in a mock newsroom, delivering original programmes and online content by the end of each session. In other modules, production will revolve around longer-term group projects or independent work, all supported by detailed and ongoing staff feedback.

In addition to their own productions, students will be encouraged to engage with news output from a range of broadcasters and publishers locally, nationally and globally, for class discussions.

Summative assessments for these modules will typically consist of either a portfolio of work produced throughout the module, groupwork, or a final project such as a piece of video, audio, or online journalism. These assessments will reflect sustainable production practices and align with professional standards.

Theoretical Understanding and Analysis

This will be taught in ways that ensure all students can engage fully with the material, regardless of their background or learning style. Students will be introduced to topics through a combination of accessible readings, multimedia resources, and guided activities designed to make complex ideas easier to understand. Class sessions will encourage active participation through discussions, group exercises, and practical applications, such as mock radio debates or analysing real-world examples from the current news agenda.

Lecturers will strive to create an inclusive environment by using diverse case studies, ensuring a broad representation of perspectives and experiences in the materials. For example, readings and discussions may include examples from different cultures and communities, highlighting how media and journalism intersect with issues like gender, race, and social justice.

Summative assessments will include coursework (often styled as news articles), presentations, group projects, and time-constrained assignments. These assessments are designed to develop critical thinking and analytical skills while ensuring accessibility through clear guidance, flexibility in formats, and opportunities for feedback.

Across All Types

Teaching across the programme will be supported by individual tutorial sessions with academic and technical staff, providing personalised guidance and feedback.

Field trips to working newsrooms and studios will enrich the learning experience, alongside guest lectures from professionals actively working in news, PR, content creation, and related fields.

This approach ensures that all students, regardless of their background or circumstances, can actively engage with the curriculum.

We recommended a range of texts to support learning and these are subject to periodic review. This ensures they remain accessible and engaging for students and reflect current industry practices and

academic standards.

The design includes flexibility to accommodate diverse learning needs, fostering an inclusive, supportive, and professional learning environment.

The assessment strategy across modules is designed to link learning to practice with journalism-based tasks – even in modules which are not explicitly practical. This approach will ensure continuity in the development of industry-relevant skills throughout the course.

Our assessments are designed to encourage you to draw on your own lived experiences, linking personal insights with broader issues of equality, diversity, and inclusion. When you incorporate your unique background into your coursework, you help enrich discussions and bring real-world perspectives to theoretical debates. Assessment briefs will invite you to critically reflect on how your personal story meets wider challenges in society, ensuring that your work not only meets academic standards but also contributes to a more inclusive and dynamic understanding of journalism.

The course embraces Artificial Intelligence as an increasingly important journalistic tool and will encourage its use in areas such as planning, data processing and brainstorming. In recognition of AI's growing role in journalism, relevant modules will incorporate practical sessions and critical debates on AI's application in news gathering, data processing, and ethical decision-making. This is examined in depth across one Level Six module and is incorporated across other modules

However, the use of creative treatments on original, local news stories as assessment strategies through most of the programme reduces the prospect of students gaining an unfair advantage through its use.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

General University support:

The University Library is the key source of academic information for students. The Library provides access to a wide range of online information sources, including e-books, e-journals and subject databases as well as printed material. Study spaces are available in each of our libraries, including social, quiet and silent areas. In addition to our day to day 'on campus' support, please use our 24/7 online chat service Library Assist.

The University Library also provides students with academic skills support via the Skills for Learning programme. Students can attend workshops or ask for one-to-one help with topics such as academic writing and referencing. This support is available both on campus and online from Skills for Learning.

The course actively encourages students to engage with the University Library and associated academic skills support.

Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills.

The University also has a host of other services to support you, please take a look at the Student Support website: www.wlv.ac.uk/current-students/student-support/. If you have any questions, need help or advice then ASK@WLV is there for you: www.wlv.ac.uk/current-students/askwlv/.

Course Specific Support

All students will have access to an online booking system which allows them to borrow a range of newsgathering equipment such as TV cameras and audio recording kits once initial training is complete. These can be used off-campus in the students' own time, or during timetabled sessions.

The equipment is supported by a specialist team of technicians who are available on-site during office hours in term-time for demonstrations and bespoke "refresher tutorials".

Students can book the following spaces to work in groups or as individuals.

- Edit Suites (including PCs)
- TV Studios
- Radio Studios

Students also have access to a “base room” area within the journalism department adjoining the “Newsroom” during working hours on weekdays.

Students have access to the main TV and audio editing and programme-production software on classroom-based PCs. These are also available on personal devices via a student Adobe account which enables them to work remotely where appropriate.

Further specialist software to produce TV and audio running-orders and scripts is available on classroom PCs which can be booked and used unsupervised once initial training is completed.

In addition to regular tutorials with academic staff, students can book one-to-one “refresher” training with our specialist team of technicians on any technical aspect of production.

We know that starting university can be challenging, especially for students from underrepresented backgrounds. Our tailored support—including academic coaching, peer mentoring, and focused skills workshops—is here to help you transition smoothly and thrive in your journalism studies.

Employability in the Curriculum:

The entire course is structured to ensure students graduate with the tools and confidence needed to either secure employment in news outlets and public relations departments or build their own freelance career and brand online.

At Level Four, students receive comprehensive training on newsroom systems, software, and equipment that replicate those used in industry. These tools are regularly reviewed and updated by staff in consultation with employers to ensure alignment with current practices. This allows graduates to demonstrate competence in key software, systems, and technologies (or their close equivalents) required for entry-level journalism roles, giving them a competitive edge in the job market.

At Levels Five and Six, these technical skills are refined and expanded through regular practice in news days that simulate the daily operations of mainstream news outlets. These sessions are led by staff with either ongoing or recent industry experience, ensuring the learning environment closely mirrors real-world conditions. This approach not only enhances technical skills but also enables students to demonstrate first-hand experience of newsroom workflows, while developing transferable skills like leadership, problem-solving, and teamwork.

The Level Five "Ways of Being" module introduces students to external-facing projects and live briefs, offering opportunities to work on professional tasks that develop transferable skills and contextualise their learning through workplace experiences. These projects provide exposure to industry environments, expectations, and workflows, while allowing students to build professional contacts and gain practical insights.

At Level Six, the "Ways of Working" module enables students to create a personal employment strategy plan, encouraging them to take ownership of their career trajectory. The module equips students with a clear, actionable plan, including specific tasks over 28 days post-graduation to maximise their employability and ensure a proactive transition into the workforce.

The final independent study project is explicitly designed to boost employability. In addition to producing an original piece of journalism, students will strategise how to market and promote their work via social media or pitch their content to mainstream media organisations. This draws on the online branding, social media, and entrepreneurial skills developed throughout the course, ensuring graduates are well-prepared for both traditional and emerging career paths.

Further tailored support is available from the University’s Library and Skills for Learning team help to develop skills in research, writing and the management of information.

These targeted employability measures are underpinned by an assessment strategy that spans the entire course. Assessments are designed to generate high-quality pieces of journalism across a range of platforms, providing students with an impressive portfolio or showreel to support job applications and freelance pitches. This commitment to employability reflects the course’s dedication to aligning with industry needs, fostering inclusivity, and supporting students from diverse backgrounds to succeed in a competitive field.