UNIVERSITY OF WOLVERHAMPTON

Course Specification

Published Date:	15-May-2026
Produced By:	Multi Type Usr Record For All Personnel
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Business and Law		
Course Code(s):	EC010J01UM EC010J31UM	Full-time Part-time	3 Years 6 Years
UCAS Code:	L100		
Course Title:	BA (Hons) Economics and Business		
Hierarchy of Awards:	Bachelor of Arts with Honours Economics and Business Bachelor of Arts Economics and Business Diploma of Higher Education Economics and Business Certificate of Higher Education Economics and Business		
Language of Study:	English		
Date of DAG approval:	14/Sep/2026		
Last Review:			
Course Specification valid from:	2025/6		
Course Specification valid to:			

Academic Staff

Course Leader:	IAN JACKSON
Head of Department:	

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Standard Provision (Not delivered in partnership)
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

Distinctive Features of the Course:

The BA (Hons) Economics and Business programme offers an intellectually rigorous and practically relevant education designed to prepare students for dynamic careers in banking, financial services, policymaking, and consultancy. The course develops agile, reflexive, and critical thinking skills that are essential for success in contemporary organisations.

The whole course is designed to build your academic and professional skills, supporting a smooth transition into higher education while giving you the opportunity to explore your chosen subject area. Key areas of study include digital exploration and sustainability, core business principles, and an introduction to leadership, and management.

Key Distinctive Features include the following.

Integration of Economics and Business: The course uniquely blends theoretical economic analysis with practical financial decision-making, equipping students with tools to understand both markets and institutions.

Applied Quantitative Focus: Emphasis on econometrics, data analytics, and financial modelling ensures students are confident using statistical software and interpreting real-world data.

Global Perspective: The curriculum addresses international finance, trade, and macroeconomic policy, helping students understand global markets and business linkages.

Research-Led Teaching: Modules are delivered by active researchers whose expertise in monetary policy, development finance, and business organisation informs teaching and assessment.

Career-Ready Skills: Students gain strong analytical, numerical, and problem-solving skills demanded by employers in financial and economic sectors.

Educational Aims of the Course:

Intakes:

September

January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2022/3	H	Full Time / Sandwich	£9250.00
2022/3	Overseas	Full Time / Sandwich	£13450.00
2022/3	H	Part Time	£3120.00
2023/4	H	Full Time / Sandwich	£9250.00
2023/4	Overseas	Full Time / Sandwich	£14450.00
2023/4	H	Part Time	£4625
2024/5	H	Full Time / Sandwich	£9250.00
2024/5	Overseas	Full Time / Sandwich	£14950.00
2024/5	H	Part Time	£4625.00
2025/6	H	Full Time / Sandwich	£9535.00
2025/6	Overseas	Full Time / Sandwich	£15995.00
2025/6	H	Part Time	£4768.00
2026/7	H	Full Time / Sandwich	£9790.00
2026/7	Overseas	Full Time / Sandwich	£17600.00
2026/7	H	Part Time	£4895.00

PSRB:

None

Course Structure:

January (Full-time)

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4BU025	Succeeding at University	30	SEM2	Core
4EC010	Microeconomic Principles	30	SEM2	Core

January (Part-time)

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
4BU025	Succeeding at University	30	SEM2	Core

January (Full-time)

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Module	Title	Credits	Period	Type
4EC009	Macroeconomic Principles	30	SEM2	Core
4BU027	Enterprise and Entrepreneurship Essentials	30	SEM2	Core

January (Part-time)

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Module	Title	Credits	Period	Type
4EC009	Macroeconomic Principles	30	SEM1	Core

January (Part-time)

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Module	Title	Credits	Period	Type
4EC010	Microeconomic Principles	30	SEM2	Core

January (Full-time)

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Module	Title	Credits	Period	Type
5BU026	Customer Acquisition and Retention	30	SEM2	Core
5EC012	Applied Econometrics	30	SEM2	Core

January (Full-time)

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Module	Title	Credits	Period	Type
5EC011	Advanced Economics	30	SEM1	Core
5BU024	Professional Development within Business	30	SEM1	Core

January (Part-time)

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Module	Title	Credits	Period	Type
4BU027	Enterprise and Entrepreneurship Essentials	30	SEM1	Core

January (Full-time)

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Module	Title	Credits	Period	Type
6BU033	Applied Business Analytics and Intelligence	30	SEM2	Core
6BU032	Corporate Strategy and International Business	30	SEM2	Core

January (Part-time)

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5BU026	Customer Acquisition and Retention	30	SEM2	Core

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Module	Title	Credits	Period	Type
6EC008	Global Economics Development	30	SEM1	Core
6BU034	The Professional Project	30	SEM1	Core

January (Part-time)

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Module	Title	Credits	Period	Type
5EC011	Advanced Economics	30	SEM1	Core

January (Part-time)

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Module	Title	Credits	Period	Type
5EC012	Applied Econometrics	30	SEM2	Core

January (Part-time)

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Module	Title	Credits	Period	Type
5BU024	Professional Development within Business	30	SEM1	Core

January (Part-time)

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Module	Title	Credits	Period	Type
6BU032	Corporate Strategy and International Business	30	SEM2	Core

January (Part-time)

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Module	Title	Credits	Period	Type
6EC008	Global Economics Development	30	SEM1	Core

January (Part-time)

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Module	Title	Credits	Period	Type
6BU033	Applied Business Analytics and Intelligence	30	SEM2	Core

January (Part-time)

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Module	Title	Credits	Period	Type
6BU034	The Professional Project	30	SEM2	Core

September (Full-time)

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4EC009	Macroeconomic Principles	30	SEM1	Core
4BU025	Succeeding at University	30	SEM1	Core
4EC010	Microeconomic Principles	30	SEM2	Core
4BU027	Enterprise and Entrepreneurship Essentials	30	SEM2	Core

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4BU025	Succeeding at University	30	SEM1	Core
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Module	Title	Credits	Period	Type
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6BU034	The Professional Project	30	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Regulations Exemption:

NONE

Reference Points:

UK Quality Code for Higher Education

Qualifications and Credit Frameworks

Subject Benchmark Statements

University Policies and Regulations

Equality Act 2010: guidance - GOV.UK

Apprenticeship Standard

Overview of Assessment:

As part of the course approval process, the course learning outcomes were mapped to each of the modules forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final

award as well as to all of the intermediate awards.

Learning Outcomes	Modules
CERTHE01 Demonstrate knowledge of the underlying concepts, theories and principles associated with your area(s) of study. (Knowing)	
CERTHE02 Evaluate, interpret and apply data, to develop ideas and discussion in your subject(s) of study. (Knowing)	
CERTHE03 Use different approaches to solving problems related to your area(s) of study (Doing)	
CERTHE04 Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments (Doing)	
CERTHE05 Identify and undertake further training and develop new skills to support your learning (Being)	
CERTHE06 Identify personal qualities and transferable skills necessary for further study and/or employment (Being)	
DIPHE01 Demonstrate knowledge and application of the concepts and principles of your area(s) of study. (Knowing)	
DIPHE02 Demonstrate the application of those principles in an employability and/or professional practice context. (Knowing)	
DIPHE03 Identify and use methods of enquiry in the subject(s) and evaluate the appropriateness of different approaches to solving problems in study. (Doing)	
DIPHE04 Use a range of new and established techniques to explore and critique data and sources of information, to solve problems within your subject (Doing)	
DIPHE05 Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences. (Being)	
DIPHE06 Show personal responsibility and decision-making to developing existing skills and acquire new competences that will enable you to reach your employability goals. (Being)	
BHONSN01 Knowing - Demonstrate a critical and integrated understanding of core microeconomics and macroeconomics principles and their application across diverse contexts.	
BHONSN02 Knowing - Evaluate the regulatory, legal, and ethical frameworks that govern regional, national and global economic policies and business practices.	
BHONSN03 Doing - Apply contemporary digital technologies to analyse economic, financial and business informed decision-making and aiding solving complex problems.	
BHONSN04 Doing - Communicate economic, financial and business information effectively to diverse audiences, demonstrating clarity, relevance, and professional competence.	

Learning Outcomes	Modules
BHONSN05 Being - Demonstrate professional integrity, ethical judgement, and social responsibility in economic, financial and business decision-making.	
BHONSN06 Being - Exhibit critical awareness and reflexivity in engaging with economic schools of thought and interdisciplinary perspectives.	
BHONS01 Knowing - Demonstrate a critical and integrated understanding of core microeconomics and macroeconomics principles and their application across diverse contexts.	
BHONS02 Knowing - Evaluate the regulatory, legal, and ethical frameworks that govern regional, national and global economic policies and business practices.	
BHONS03 Doing - Apply contemporary digital technologies to analyse economic, financial and business informed decision-making and aiding solving complex problems.	
BHONS04 Doing - Communicate economic, financial and business information effectively to diverse audiences, demonstrating clarity, relevance, and professional competence.	
BHONS05 Being - Demonstrate professional integrity, ethical judgement, and social responsibility in economic, financial and business decision-making.	
BHONS06 Being - Exhibit critical awareness and reflexivity in engaging with economic schools of thought and interdisciplinary perspectives.	

Teaching, Learning & Assessment Strategy/(Learning and Teaching):

Teaching on the Economics and Business course follows a blended learning model, combining structured online learning through Canvas with interactive, face-to-face workshops. This approach provides flexibility while ensuring active engagement.

Each module is organised in a clear, consistent layout on Canvas, offering bite-sized learning materials, video recordings, and interactive exercises. These online resources prepare you for in-class workshops, where you will apply knowledge through group discussions, case studies, and real-world problem-solving activities.

Teaching is interactive, inclusive, and research informed. You will learn through a combination of:

- Lectures: To introduce core theories, frameworks, and empirical findings.
- Seminars and Workshops: To discuss real-world applications, solve problems, and work collaboratively on projects.
- Computer Labs: For hands-on training in econometrics and financial modelling using software such as Stata.
- Guest Lectures, Academic visits and Industry Panels: Bringing insights from economists, financial analysts, and policymakers.

Learning is supported by the university’s digital learning platform, where lecture recordings, readings, and practice quizzes are accessible 24/7. Academic staff maintain open-door policies for additional support and guidance, ensuring that you feel part of an engaged learning community.

Assessment Methods/Assessments:

Assessment across the Economics and Business course is carefully designed to promote learning, progression, and engagement while maintaining a fair and manageable workload for the students. A range of assessment types is used, including essays, reports, portfolios, group work, and presentations to enable students to demonstrate their understanding in different ways and to develop both academic and professional skills.

Students are given regular opportunities to practise and receive feedback before submitting final assessments. Formative activities such as draft submissions, quizzes, in-class exercises, and peer review sessions allow students to test their understanding and improve their work based on constructive feedback from tutors and peers.

Assessment is designed to help students develop key intellectual and transferable skills such as critical thinking, problem-solving, ethical reasoning, and evidence-based argument. Many tasks involve applying theory to real-world business or financial scenarios, encouraging students to analyse data, evaluate alternatives, and communicate solutions clearly and persuasively.

Inclusivity and accessibility are embedded throughout the assessment design. Clear guidance and marking criteria are provided in advance, and reasonable adjustments are made where appropriate to ensure all students can demonstrate their potential on an equal basis.

Overall, assessment is used as a key part of the learning process, enabling students to develop confidence, independence, and the skills needed for future success.

Assessment methods are designed to measure both your academic understanding and your ability to apply knowledge to practical and policy contexts.

Typical assessment types include:

- Examinations – testing your conceptual and analytical grasp of economics and finance.
- Coursework Essays and Reports – allowing deeper exploration of topics.
- Group Projects and Presentations – developing teamwork and communication skills.
- Data Analysis and Case Studies – applying econometric tools and financial models to real data.
- Final-Year Dissertation or Applied Project – an independent piece of research showcasing your intellectual and analytical maturity.

You will receive formative feedback throughout the course, helping you improve performance before formal (summative) assessments. Assessment is fair, transparent, and aligned with professional and academic standards.

Further Information for Student:

The BA (Hons) Economics and Business course is structured to help you develop progressively from understanding fundamental economic and financial principles to applying advanced analytical and evaluation techniques. Year 1 provides a solid grounding in microeconomics, macroeconomics, mathematics, and business financial decision-making, ensuring all students begin with a shared knowledge base of the economy and finance.

As you move into Years 2 and 3, you build on these foundations with specialist modules such as Applied Econometrics, Global Economics Development, and Financial Markets. Each stage includes academic and professional support through tutorials, skills workshops, and individual guidance. You will have a dedicated personal tutor who monitors your progress and provides advice on both academic and personal development.

The course uses inclusive teaching approaches, recognizing that students come from diverse educational and cultural backgrounds. Regular feedback, small-group seminars, and opportunities for formative assessments help ensure you stay on track and continuously improve. By graduation, you will possess the technical and analytical confidence to progress to postgraduate study or enter graduate-level employment.

Progression and student success are supported in several ways. Firstly, students are encouraged to maintain open communication with their module teams, making use of opportunities for additional

support and seeking further guidance when needed. Formative assessment is actively encouraged and plays an important role in developing confidence and skills. Formative submission portals are made available on Canvas and employ the same marking rubric as the summative assessment. Students receive formative feedback on their initial draft. Although the formative submission does not contribute to the overall module grade, it serves as an essential developmental stage, enabling students to engage with assessment expectations, interpret the associated criteria, and identify specific areas requiring improvement prior to submitting their summative work. These low-stakes activities allow you to practise applying concepts in accounting, finance, and business management while receiving constructive feedback from tutors and peers. This feedback helps you to understand assessment expectations and make improvements before final submissions. By developing your skills progressively and with clear guidance, you will be well prepared for the more advanced analytical and professional challenges encountered later in the course.

The University provides a wide range of academic and pastoral support to help students succeed in their studies and personal development. This includes access to the Library and Skills for Learning service, student success coaching for students in their early stages, and tailored advice from the Careers and Enterprise teams. Students also benefit from 24/7 wellbeing support through WLV Student Life Connect, pastoral care via the Multi-faith Chaplaincy, and assistance from the Mental Health and Wellbeing team. Those living in university accommodation have additional access to Residential Life support, and all students can engage with the Students' Union for advocacy, societies, and further peer-led services.

Currency:

The BA (Hons) Economics and Business is regularly reviewed and updated to reflect current trends in the global economy and financial sector. Module content evolves based on the latest academic research, changes in policy, and industry feedback.

Faculty members are active researchers and participants in international conferences, ensuring that teaching is informed by cutting-edge developments in economic and financial analysis. The programme team also consults with professional bodies and employers to ensure that graduates meet labour market needs—particularly in areas like digital marketing, sustainable investing, and data analytics.

Students also play an important role in shaping the course. Through student–staff liaison committees, module evaluations, and focus groups, your feedback contributes directly to continuous improvement.

Personalisation Opportunities:

Our Economics and Business course offers many ways to personalise individual learning, hence it supports your ambitions, interests, and lived experiences. You'll have opportunities to collaborate with your peers, working productively in small groups as well as individually throughout your studies.

Furthermore, this course provides a range of opportunities for you to shape your learning journey according to your goals. You study modules in areas such as Managing Finance and Accounts, and Applied Business Analytics and Intelligence. These choices enable you to specialise in fields that align with your career interests whether that it as an economist, investment analysis, economic policy, or entrepreneurship.

The final-year project allows you to explore a topic of personal or professional relevance including microeconomic, macroeconomics and economic history. Many students use this as a springboard to research development economics, emerging markets, financial inclusion, or sustainability in finance.

Additionally, through extracurricular activities, you can join the university Economics Society, attend guest lectures from industry experts, and take part in competitions such as the CFA Institute Research Challenge. Your lived experiences and personal perspectives are valued and encouraged in classroom debates and project work making your education as unique as your ambitions.

Employability in the Curriculum/Employability and Professional Development:

Your professional growth is an integral part of this programme. From your first year, you are supported to develop employability and career-readiness skills especially through the Professional Development module at Level 5 and the Professional Project at Level 6.

You will have access to the University’s Careers and Employability Service, which offers one-to-one coaching, career workshops, CV clinics, and employer networking events. Optional placements and internships either in the UK or abroad allow you to gain valuable work experience in financial institutions, government agencies, or consultancies. Professional development is also supported through exposure to real-world financial data and analytical tools used in the industry. By the end of your studies, you will have the analytical, numerical, and decision-making skills required to excel in the financial and economic sectors or to continue to postgraduate education.

During the course students will receive dedicated support to further develop their professional skills and prepare for future careers. The Careers and Employability team provides guidance on CV and LinkedIn development, interview preparation, and networking opportunities to help students make the most of their placement experience. Students also have access to workshops and online resources focused on workplace professionalism, leadership, and communication skills. Throughout the placement, students are encouraged to reflect on the skills they are developing and how these relate to their long-term ambitions, ensuring they return to the final year with enhanced confidence and a clear sense of direction for graduate employment.

