UNIVERSITY OF WOLVERHAMPTON

Course Specification

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Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Social Science, Humanities and Creative Industries		
Course Code(s):	CW013H01UM CW013H31UM	Full-time Part-time	3 Years 6 Years
UCAS Code:	W846		
Course Title:	BA (Hons) Creative and Professional Writing		
Hierarchy of Awards:	Bachelor of Arts with Honours Creative and Professional Writing Bachelor of Arts Creative and Professional Writing Diploma of Higher Education Creative and Professional Writing Certificate of Higher Education Creative and Professional Writing		
Language of Study:	English		
Date of DAG approval:	14/Sep/2026		
Last Review:			
Course Specification valid from:			
Course Specification valid to:			

Academic Staff

Course Leader:	Robert Francis
Head of Department:	

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Standard Provision (Not delivered in partnership)
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

Distinctive Features of the Course:

The course explores the practice of writing as a literary art and as a vocation. You will have the unique opportunity to engage with a Learning Pathway of study from across Poetry, Fiction and Creative Non-Fiction; using each of these forms for specialist writings in the different genres, diverse themes and innovative practices. Prose will range from the craft of a short story through to executing a novel. You'll experiment with poetry for page, stage and digital mediums. You'll develop the skills and methods for journalistic work, commercial and business writing and different critical and creative essays through modules which offer the practical experience of writing for industry and other non-fiction routes. This will enable you to take ownership over your own learning, better preparing you for roles in the creative industries including portfolio careers. We offer interdisciplinary modules in regional literature, publishing, and in preparing for your writing future. We also offer various public performance opportunities via our student showcase platforms at Wolverhampton Literature Festival, and our dedicated Writing Week – where all students come together as one writing community - offers personal writing space alongside special guest masterclasses from literary agents, publishers, theatre producers, authors and industry experts.

This is a practice-led programme, you will develop your writing skills in both a creative and professional context. Led by a team of working, published writers and leading academics in their fields of expertise, we offer a continuous platform of support and guidance alerting you to the many career routes a writer can pursue. Learning Pathways enable you to take ownership of your own learning, allowing you to develop your voice within the traditions and conventions of diverse, specialist approaches and empower your writing by mastering your craft across a variety of creative and industry forms. The programme introduces you to the relevant concepts and theories associated with writing, and encourages you to work across disciplines via our collaborative partnerships. Writing Week platforms offer writing spaces for personal and university-led projects, with access to authors and industry experts for careers guidance. This degree will enable you to communicate more effectively, and, through informal workshops, enhance your own creative and critical judgement. You will develop a range of transferable skills including presentation and oral performance; social media management and digital literacy; enterprise and entrepreneurship; project management and working collaboratively, all of which are of value in future careers.

Educational Aims of the Course:

Intakes:

September

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2022/3	H	Full Time / Sandwich	£9250.00
2022/3	Overseas	Full Time / Sandwich	£13450.00
2022/3	H	Part Time	£3120.00
2023/4	H	Full Time / Sandwich	£9250.00
2023/4	Overseas	Full Time / Sandwich	£14450.00
2023/4	H	Part Time	£4625
2024/5	H	Full Time / Sandwich	£9250.00
2024/5	Overseas	Full Time / Sandwich	£14950.00
2024/5	H	Part Time	£4625.00
2025/6	H	Full Time / Sandwich	£9535.00
2025/6	Overseas	Full Time / Sandwich	£15995.00
2025/6	H	Part Time	£4768.00
2026/7	H	Full Time / Sandwich	£9790.00
2026/7	Overseas	Full Time / Sandwich	£17600.00
2026/7	H	Part Time	£4895.00

PSRB:

None

Course Structure:

September (Full-time)

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4CW010	The Craft of Writing	30	SEM1	Core
4GK014	Succeeding at University for the Social Sciences and Humanities	30	SEM1	Core
4CW012	Reading and Writing Poetry	30	SEM2	Core
4CW011	The Writer’s Place	30	SEM2	Core

September (Full-time)

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

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Module	Title	Credits	Period	Type
5CW015	Verse-atile: Poetry for page, stage and more	30	SEM1	Core
5CW014	Life Writing	30	SEM1	Core
5CW013	Writing Genres	30	SEM2	Core
5GK019	Professional Development for the Social Sciences and Humanities	30	SEM2	Core

September (Full-time)

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6CW013	Writing the Novel	30	SEM1	Core
6CW011	Geopoetics and Eco-Narratives	30	SEM1	Core
6CW014	The Writer’s Future	30	SEM2	Core
6CW012	The Independent Study Project	30	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Regulations Exemption:

NONE

Reference Points:

UK Quality Code for Higher Education

Qualifications and Credit Frameworks

Subject Benchmark Statements

University Policies and Regulations

Equality Act 2010: guidance - GOV.UK

Apprenticeship Standard

Overview of Assessment:

As part of the course approval process, the course learning outcomes were mapped to each of the modules forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final award as well as to all of the intermediate awards.

Learning Outcomes	Modules
CERTHE01 Demonstrate knowledge of the underlying concepts, theories and principles associated with your area(s) of study. (Knowing)	
CERTHE02 Evaluate, interpret and apply data, to develop ideas and discussion in your subject(s) of study. (Knowing)	
CERTHE03 Use different approaches to solving problems related to your area(s) of study (Doing)	
CERTHE04 Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments (Doing)	
CERTHE05 Identify and undertake further training and develop new skills to support your learning (Being)	
CERTHE06 Identify personal qualities and transferable skills necessary for further study and/or employment (Being)	
DIPHE01 Demonstrate knowledge and application of the concepts and principles of your area(s) of study. (Knowing)	
DIPHE02 Demonstrate the application of those principles in an employability and/or professional practice context. (Knowing)	
DIPHE03 Identify and use methods of enquiry in the subject(s) and evaluate the appropriateness of different approaches to solving problems in study. (Doing)	
DIPHE04 Use a range of new and established techniques to explore and critique data and sources of information, to solve problems within your subject (Doing)	
DIPHE05 Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences. (Being)	
DIPHE06 Show personal responsibility and decision-making to developing existing skills and acquire new competences that will enable you to reach your employability goals. (Being)	
BHONSN01 DOING: Produce artistically coherent, innovative, original and technically adept writing across a diverse range of forms, genres and styles.	

Learning Outcomes	Modules
BHONSN02 KNOWING: Articulate knowledge and understanding of texts, theories, conventions and strategies relevant to writing in a transcultural and transnational context.	
BHONSN03 KNOWING: think critically, creatively and reflectively about a wide span of theoretical and analytical discourses.	
BHONSN04 BEING: Develop awareness of how to communicate ideas effectively and efficiently relevant to a variety of contexts.	
BHONSN05 BEING: Understand your role as a writer in a team and cultural ecosystem.	
BHONSN06 DOING: Create professional-standard, distinctive writing within the bounds of set thematic and formal briefs.	
BHONS01 DOING: Produce artistically coherent, innovative, original and technically adept writing across a diverse range of forms, genres and styles	
BHONS02 KNOWING: Articulate knowledge and understanding of texts, theories, conventions and strategies relevant to writing in a transcultural and transnational context.	
BHONS03 KNOWING: think critically, creatively and reflectively about a wide span of theoretical and analytical discourses.	
BHONS04 BEING: Develop awareness of how to communicate ideas effectively and efficiently relevant to a variety of contexts.	
BHONS05 BEING: Understand your role as a writer in a team and cultural ecosystem.	
BHONS06 DOING: Create professional-standard, distinctive writing within the bounds of set thematic and formal briefs.	

Teaching, Learning & Assessment Strategy/(Learning and Teaching):

In your first year, you'll undertake modules designed to give you the foundation stones for writing great fiction, poetry and non-fiction. Alongside this, you'll take part in a module aimed to give you the best start, understanding key terms, ideas and research methods. You'll build on these principles year on year as modules get more intensive and specialised, allowing you to progress, stage by stage into more layered and complex understandings.

You'll be part of a blended learning environment, with a mix of face-face lectures and online tasks, all of which reach out from our aim to produce dynamic learning experiences that are supportive and flexible.

You'll learn the traditions of writing, but within the context of our digital and global world. These will include, for example, writing for blogs, screen and podcasts as well as traditional publishing. You'll also gain experience of being part of a writing team and as an independent researcher.

In your second year, you'll be part of our innovative Words in the World module, giving you first-hand experience of curating, designing and editing a small anthology for our in-house publishing venture, developing museum and archive content in our Digital futures Lab, or working alongside an external business partner on a related project. Alongside this, and your other modules, you'll learn how best to reflect on your goals and intentions in the context of your processes and executions. This employment-based learning will continue into your final year as you undertake your independent project and

consider writing futures in more depth.

You'll be part of our Digital Futures research centre and learn from cutting-edge academics and writers about how to apply your creative vision in line with ethical use of digital tools and data, better equipping you for careers in the future.

Assessment Methods/Assessments:

In your modules you'll complete portfolio assessments which include examples of your own writing and critical reflections that unpack your creative intentions, processes and executions. Modules are designed to accumulatively build towards the portfolio each week through writing, reading and viewing exercises and discussions. You'll also take part in peer review critique circles and received early formative feedback from lecturers make sure you are best equipped and have a manageable workload. We'll often include group activities, academic posters, performances and podcast-style assessments so that you have a grasp of different ways of working and presenting ideas.

Each assessment will task you with writing to a brief, something all writers in all fields need to be competent at, in doing this you'll be asked to showcase your intellectual skills, critical thinking and problem-solving alongside exploring how your voice fits in with the traditions and conventions of form, theme and genre.

We encourage you to write about ideas you're passionate about and to grapple with key social and cultural issues of our time on your own terms in ways where form and content are most apposite to your interests. We take pride in the support we offer students, including one-one tutorial sessions and student success coaches.

Further Information for Student:

Your first-year modules are designed to set down the foundation stones for creative and scholarly study. You'll be introduced to the key theories and techniques across different writing disciplines, and consider how these apply to your future. You'll undertake a core module designed to welcoming you to university life and work that will scaffold your higher education journey – including research skills and methods, how to read and express in new and distinct ways. Alongside this, our student success coaches, personal tutors and module leaders are always available for regular and additional support.

You'll experience a range of different learning styles and resources, both face-face and online to make sure you feel supported as you transition through different levels of study. We offer regular formative exercises and feedback to make sure you are pointed towards your goals and the assessment tasks. At the end of each academic year, you'll be part of a plenary module that helps consolidate learning and build into the next stages of your studies.

You'll be given weekly writing exercises in your modules where peer and lecturer feedback will be provided. This will help build your writerly and scholarly confidence, and help you feel part of a creative and collaborative community.

In your second year, you'll be part of our innovative Words in the World module, giving you first hand experience employment-based practice in education, digital realms and medias, and in the arts sector. This will give students access to our innovative Digital Futures Lab, our in-house publishing press, and our state of the art Screen School. Alongside this, and your other modules, you'll learn how best to reflect on your goals and intentions in the context of your processes and executions. This employment-based learning will continue into your final year as you undertake your independent project and consider writing futures in more depth.

Each semester, across all our modules, we ask you for feedback on what is going well, what you want more of and what you want less of. We use this in our course committee meetings to make real-time changes to tailor our lessons and learning materials to your needs. This is enhanced further by open two-way communications between you and your lecturers and personal tutors.

The University provides a wide range of academic and pastoral support to help students succeed in their studies and personal development. This includes access to the Library and Skills for Learning service, student success coaching for students in their early stages, and tailored advice from the Careers and Enterprise teams. Students also benefit from 24/7 wellbeing support through WLV Student Life Connect, pastoral care via the Multi-faith Chaplaincy, and assistance from the Mental Health and Wellbeing team.

Those living in university accommodation have additional access to Residential Life support, and all students can engage with the Students' Union for advocacy, societies, and further peer-led services.

Currency:

Your course learning materials will always be in-line with current research and emerging theories. Our lecturers are active and publishing writers and scholars, and their research informs our modules. We revisit reading lists and learning resources every semester to make sure you are part of contemporary issues and debates in literature and culture.

Our lecturers are active and publishing writers and scholars, and their research informs our modules. You can expect to engage with and share from cutting-edge creative methods and research projects in your modules and as part of our writing community.

A core benefit of learning this way is that you actively engage in real-world challenges like sustainability, enterprise and social responsibility in critical and creative ways; thinking through them in idiosyncratic ways.

You will think about and express yourself in different forms, medias and genres which enable your emotional intelligence and communicative dexterity. We have a variety of assessment methods that rigorously strengthen emotional intelligence so that you graduate as a global citizen with knowledge and professionalism. The Portfolio assessments build a body of work and CV building activities to get you career ready. Emotional intelligence, excellent communication and the necessary shifts in style and thought required for this, is embedded in our approach through group discussions, peer reviews and through assignment feedback. Students are required to self-reflect on their work within each module, but also with a view to your writing futures.

You'll explore the ways creativity and literary landscapes can collaborate with the sciences and with digital technologies across a variety of modules on this course.

Personalisation Opportunities:

Our motto in Creative and Professional Writing is to nurture you to be the best writer you want to be. You'll explore lots of different styles, forms and themes during your course, but these are always designed with a view to experiment in-line with your idiosyncratic passions and ambitions. The range of different assessments and learning experiences will help you sharpen your skills and understanding, accumulatively driving towards being deft in the areas you most want to develop in.

Our classrooms are designed to be dynamic experiences that shift between traditional lectures, writing workshops, discussion groups and more. You'll also learn through our asynchronous online sessions, through masterclasses with guest authors and publishers and regular writing retreats.

We take pride in our diverse and inclusive reading lists and learning resources, so you can expect to travel through literary time, through literary cultures and through literary continents during your course. Your assessments will be bespoke to this vision.

During this unique and innovative learning journey you'll reflect on the practices, methods, themes and styles that have shaped your thoughts and your expression to help better understand how you've developed and where you might advance in your future.

Employability in the Curriculum/Employability and Professional Development:

Through this course you'll develop sophisticated communication skills: written, verbal, digital and illustrative. You'll imbibe high order techniques in critically assessing, understanding and grouping disparate and complex ideas and theories, and learn ways of presenting those in sharp, concise and original ways. This lends itself to careers in writing, publishing, teaching, events management, brand building, marketing, editing, public relations and many more. To support this, your studies will incorporate work experience with our in-house literary press, Ripple Bed Press, working with our Digital Futures Lab and collaborating with external partners. You'll understand how to work independently and within a team, and foster the necessary skills for managing competing deadlines and working to set briefs.

Each module you take will be assessed via collections of creative and critical writing, helping you build a portfolio of work to support your future goals.

Learning from working, published writers will support this further, as all our modules are embedded with real-life publishing and arts world experiences. You'll also receive special guest masterclasses from industry experts.

We will help you reflect on your strengths and provide regular feedback on your work and practice to help build employability skills like CV writing, interview skills and team work.

As you move through the years on the course you'll gain experience and knowledge in different forms and genres of creative and professional writing, each year becoming more intense, specialist and ambitious. This learning pathway helps you make informed decisions about the styles, themes and ideas that best suit your goals and professional development.

